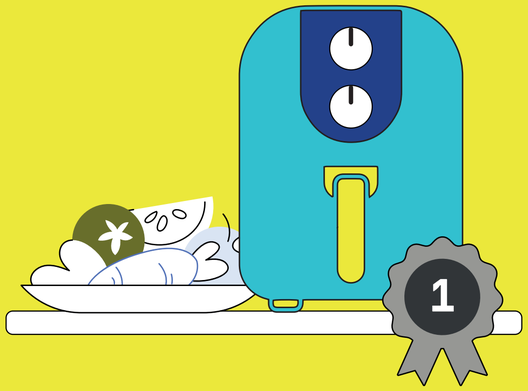
From air fryers to TVs: The tech Germany loves

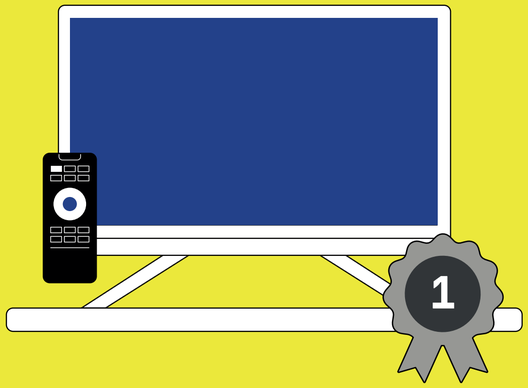
GFU Home & Consumer Tech

Favourite devices in four categories



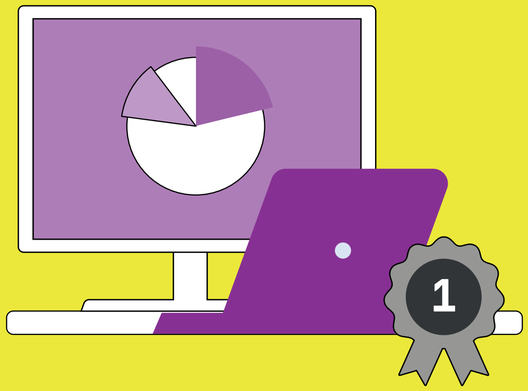
Air fryer

Kitchen & household



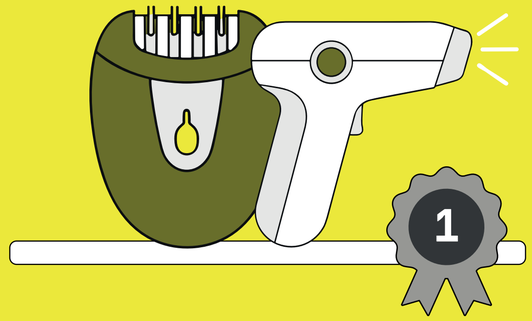
TV

Entertainment



Laptop, PC & tablet

Home office



Hair removal

Personal care & health

Source: YouGov on behalf of GFU, October/November 2026, n = 2,130, Germany