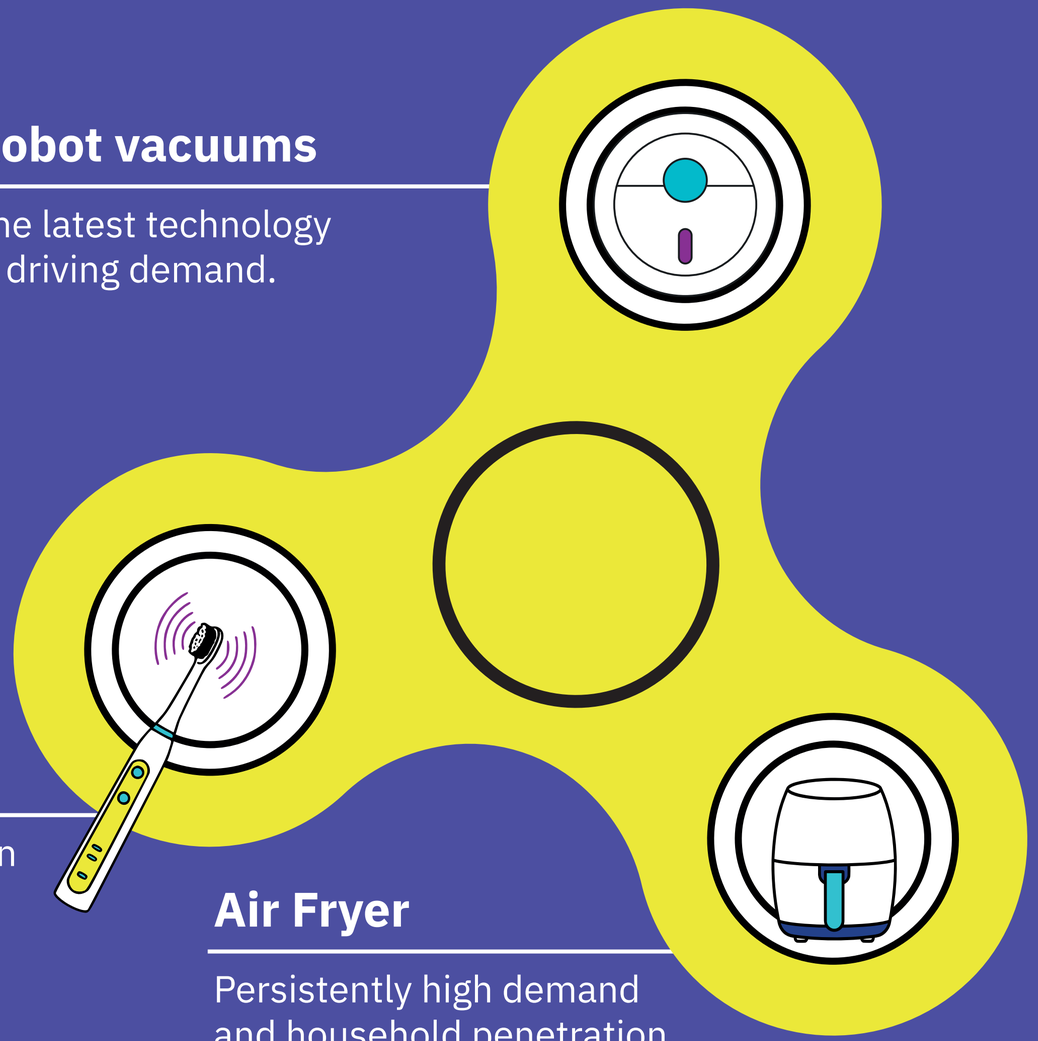
The Everyday Stars:
Small Domestic Appliances with High Momentum

GFU Home & Consumer Tech

+7.00%

Forecast revenue growth
(from end of 2025 to end of 2027)



Robot vacuums

The latest technology is driving demand.

Health Care

Personal care devices remain in strong demand.

Air Fryer

Persistently high demand and household penetration.

Source: GFU Insights & Trends Forecast · September 2026