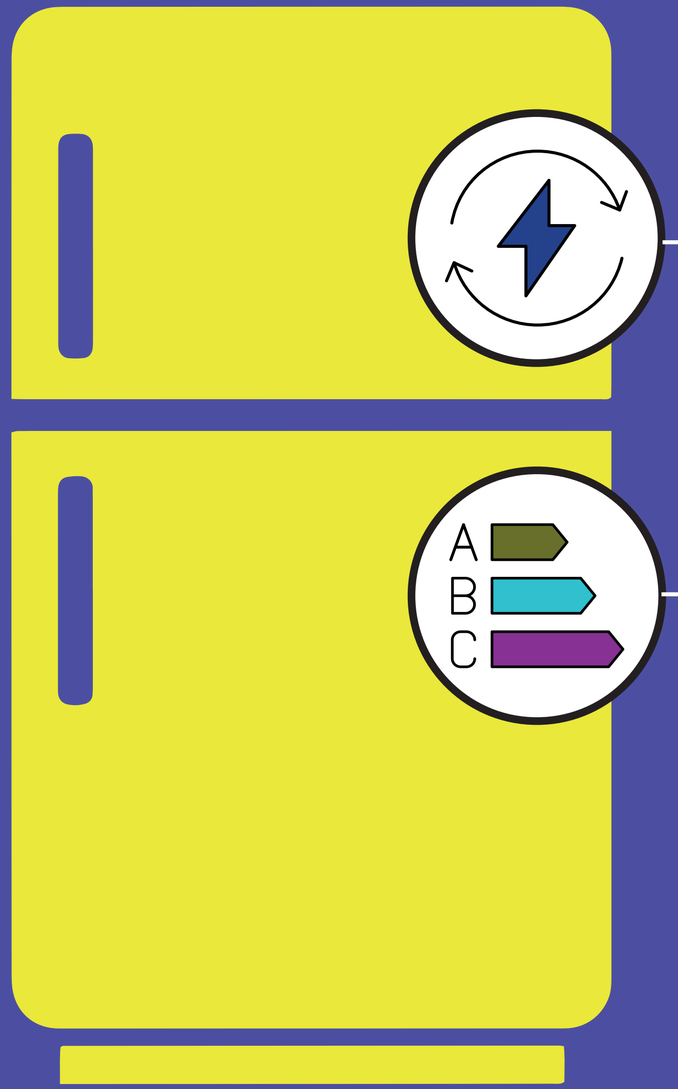
Major Domestic Appliances: Steady and Reliable Through Everyday Life

GFU Home & Consumer Tech

+2.60%

Forecast revenue growth
(from end of 2025 to end of 2027)



Indispensability

If a device breaks, it is replaced immediately.

Resource efficiency

Environmental awareness and high electricity and water prices steer buyers towards highly efficient appliances.

Source: GFU Insights & Trends Forecast · September 2026