

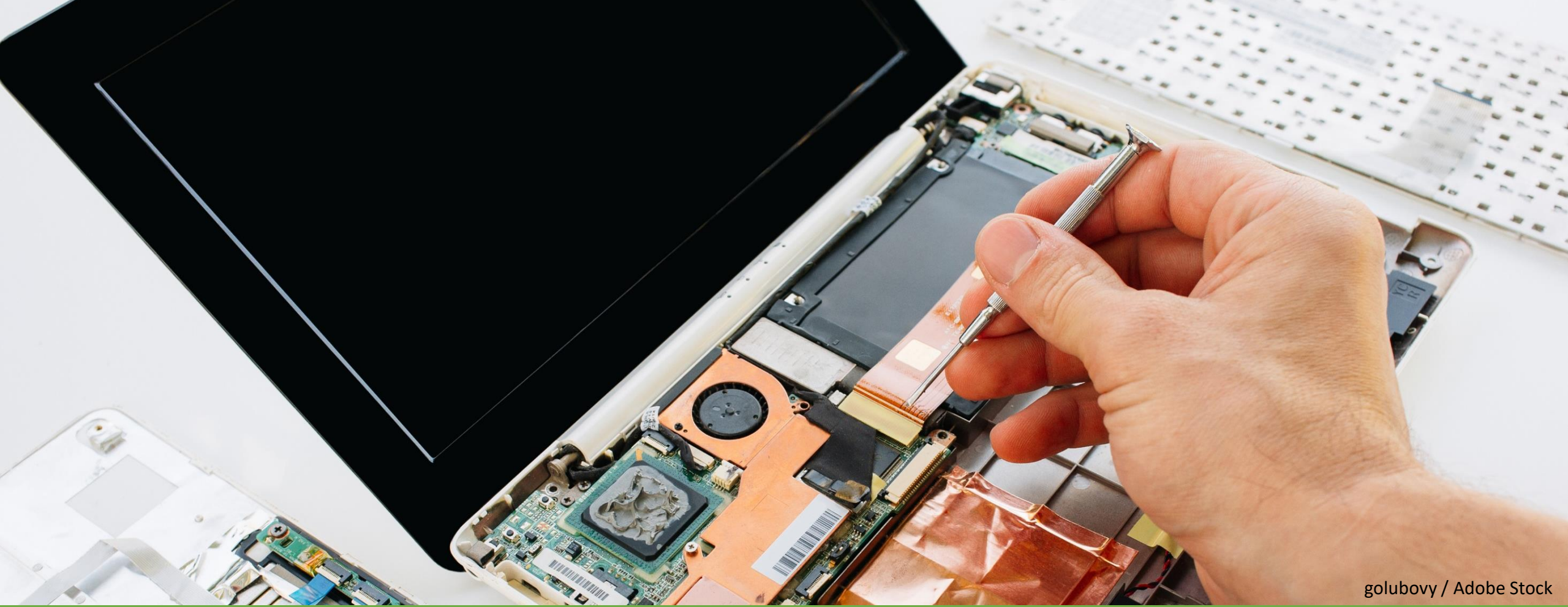
# The Thuringian Repair Bonus

A success story of repairing instead of throwing away

## Claudia Kreft

Project Lead Reparaturbonus 2.0

Consumer Organisation of Thuringia



golubovy / Adobe Stock

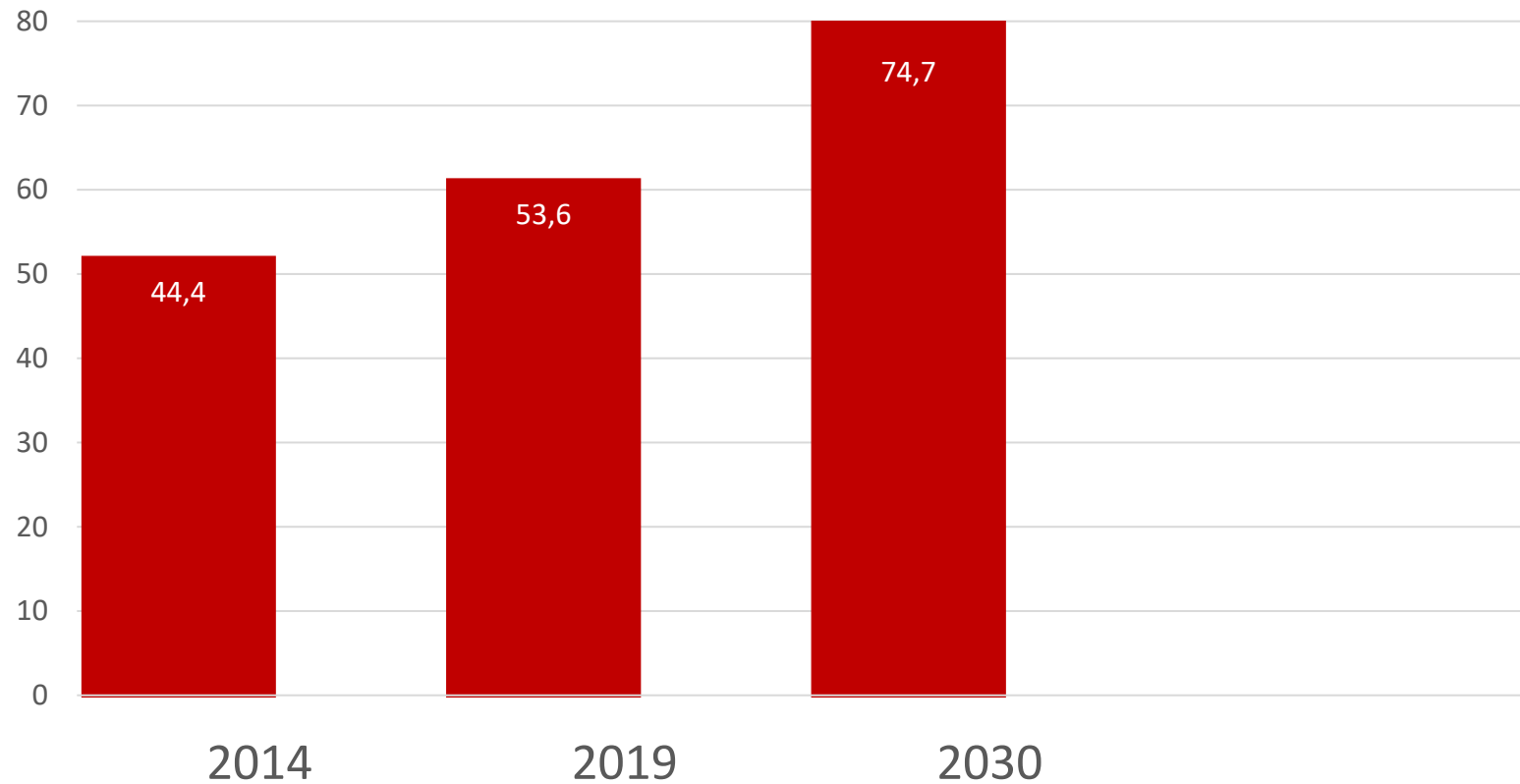
# Repair bonus Thuringia

Repair instead of throwing away



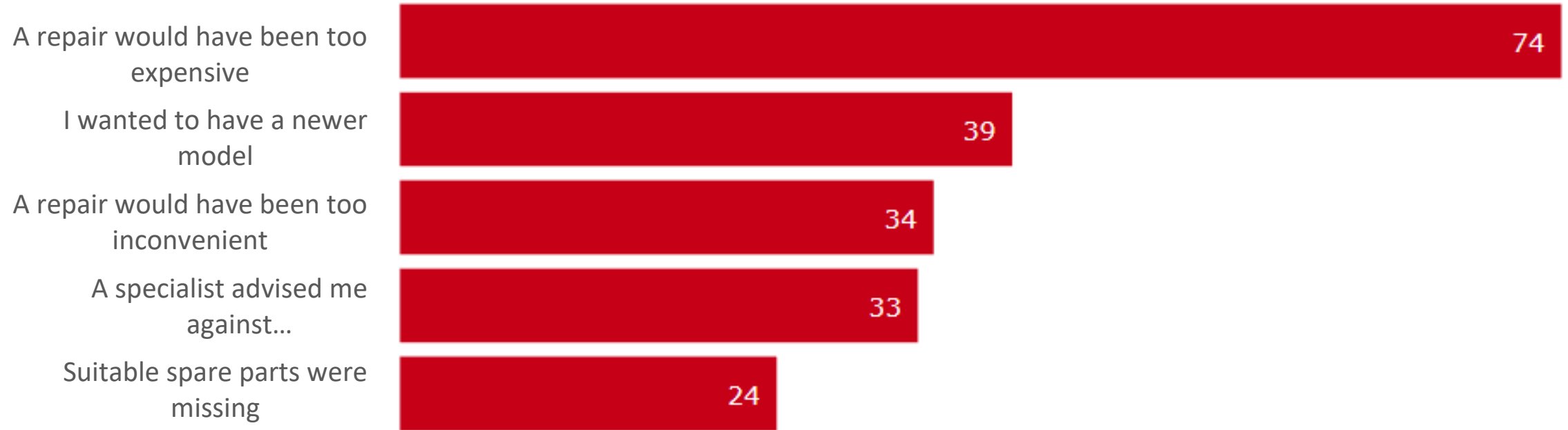
# Why a repair bonus?

# The global quantity of e-waste is increasing at an alarming rate of almost 2 Million tonnes per year



[The Global E-waste Monitor 2020](#)

# What have been reasons for you not to repair an electrical appliance, even if you would have liked to continue using it?



Survey by Kantar emnid on behalf of the Federation of German Consumer Organisations (vzbv) 2017, 1000 interviewed,  
[https://www.vzbv.de/sites/default/files/downloads/2017/06/01/umfrage\\_\\_haltbarkeit\\_und\\_reparierbarkeit\\_von\\_produkten\\_o\\_gewaehrleistung.pdf](https://www.vzbv.de/sites/default/files/downloads/2017/06/01/umfrage__haltbarkeit_und_reparierbarkeit_von_produkten_o_gewaehrleistung.pdf)



# 74%

**Excessively high repair costs are by far the most common reason for not carrying out repairs.**



# Repair bonus Thuringia



Freistaat  
Thüringen



Ministerium  
für Umwelt, Energie  
und Naturschutz

**2021: 500.000 euro budget for repair costs**  
**2022: 875.000 euro budget for repair costs**

Thuringia's Environment Minister Anja Siegesmund and Ralph Walther, Managing Director of the Consumer Organisation Thuringia

Repair bonus Thuringia  
Repair instead of throwing away

verbraucherzentrale  
Thüringen

# Repair bonus Thuringia: How it works



- ➔ you have your defective electrical appliance repaired
- ➔ If the bill is at least 50 euros, you can apply for a repair bonus
- ➔ then you get half of the costs reimbursed up to 100 euros per person per year.

**verbraucherzentrale**  
*Thüringen*

Freistaat  
**Thüringen** 

Ministerium  
für Umwelt, Energie  
und Naturschutz



# Repair bonus Thuringia



2021 paper application



In the picture: Applications of a typical day

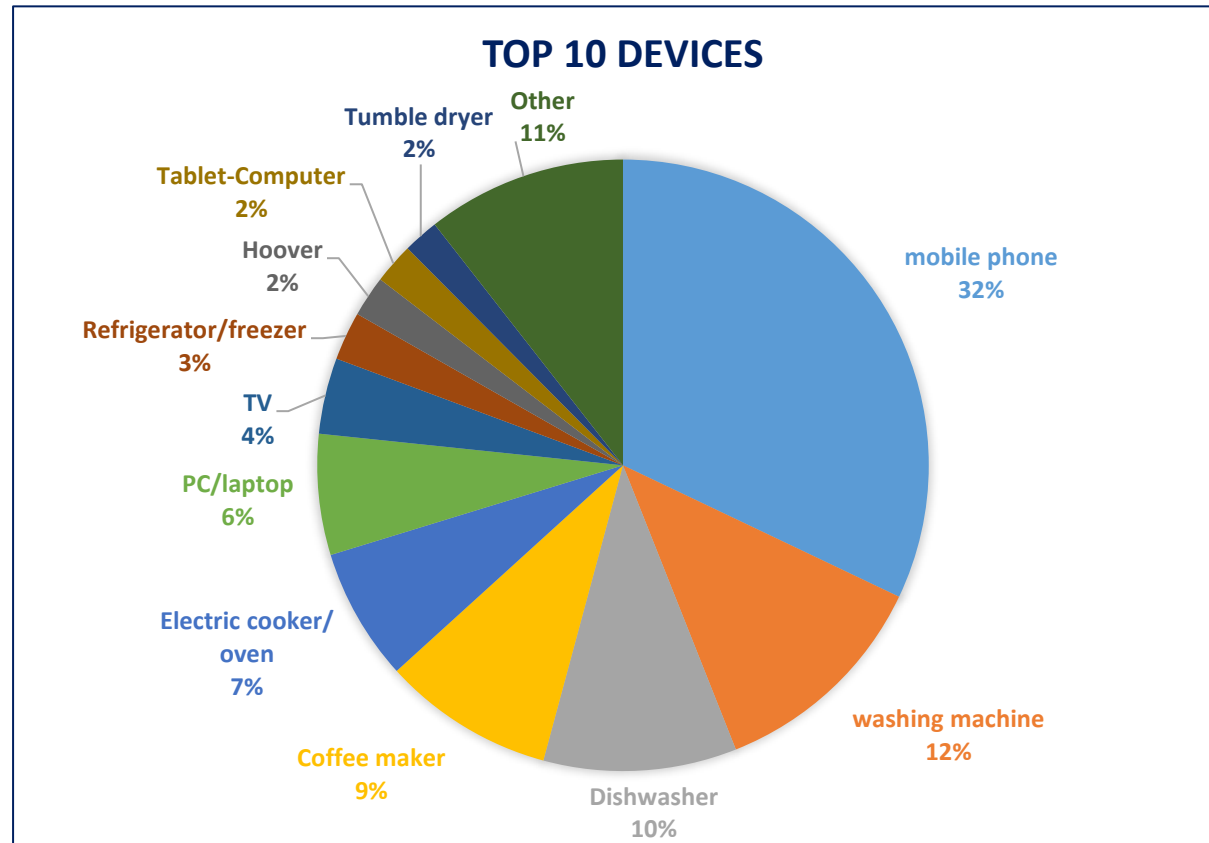
2022 new: online application and repair cafes





# What are the results of the repair bonus?

# Repair bonus as an incentive to repair



[Most frequently repaired appliances in the thuringia repair bonus 2022, factual reports repair bonus thuringia 2022](#)

# Repair bonus Thuringia 2021 & 2022:



∅ 180 euro  
repair costs  
∅ 75 euro  
repair bonus paid



17.773 repaired  
electrical appliances



17.773 times saved  
resources, the  
environment and the  
climate

[factual reports repair bonus thuringia](#)

# Repair bonus thuringia 2021 and 2022:



Repairs almost  
exclusively in thuringia  
= regional value creation



Repairs with a total  
value of over 3 million  
euros were subsidised



countless positive  
feedbacks from  
repairers and  
thuringian citizens

[factual reports repair bonus thuringia](#)

# Feedback: Repair instead of throwing away



*"Thank you so much. Repairs are so expensive, without the grant I wouldn't have had it repaired."*

*"The repair bonus has increased the number of repairs and the turnover in our company by a third."*

*"Despite its advanced age, my laptop was expertly repaired and I can use it again. Simply great and resource-saving."*

*"I love my washing machine and the fact that the repair is supported in this way is mega and really the most sustainable thing."*



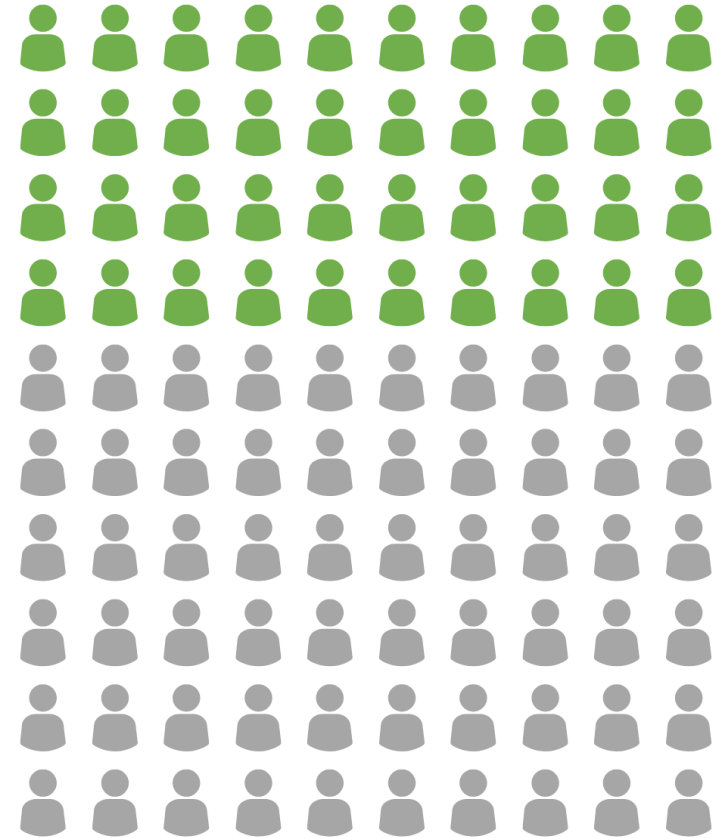
# Repair bonus Leipzig increases motivation to repair



# 40%

Around 40 percent of the participants were motivated by the repair bonus to carry out additional repairs.

It was mainly households with lower incomes that were reached.



[Survey results repair bonus Leipzig 2022](#)

# “Right to repair must not become a deceptive package”



- The right to repair needs a repair bonus
- Participation of manufacturers in repair costs
- Manufacturers must be obliged to provide consumers with repair information to consumers
- A repair index must be introduced throughout Europe

[Statement Federation of German Consumer Organisations \(VZBV\) EU right to repair](#)

# 2023: new edition of the repair bonus Thuringia



Freistaat  
Thüringen



Ministerium  
für Umwelt, Energie  
und Naturschutz

Accompanied by a doctoral thesis  
and the fraunhofer institute

<https://www.reparaturbonus-thueringen.de/>

Thuringian Minister of the Environment Bernhard Stengele and Dr Ralph Walther, Managing Director of the Consumer Organisation  
Thuringia Thuringia, Screenshot: Conference of Government Ministers 13.6.2023

Repair bonus Thuringia  
Repair instead of throwing away

verbraucherzentrale  
Thüringen

# Thank you for your attention

Project Manager Repair bonus Thuringia 2.0

[c.kreft@vzth.de](mailto:c.kreft@vzth.de)

0361 555 14 30

verbraucherzentrale

*Thüringen*



---

Vielen Dank

Many Thanks